



If interested, please email your contact information and qualifications to: info@avcrace.com

Social Media Coordinator (Volunteer)

The AirVenture Cup Cross-Country Air Race (AVC) is the world's premier amateur open-circuit air race open to all experimental and factory-built aircraft. The AVC seeks to recreate the spirit of the great air races of the Golden Age of Aviation, such as the famed Bendix Trophy. It is held annually on the opening weekend of the EAA AirVenture Oshkosh fly-in and convention in late July, and most participants fly into Oshkosh at the race's conclusion.

Tasks

This role is responsible for:

- Determining social media platforms (current and future)
- Setting up and maintaining AVC social media platforms
- Content creation and engagement with followers
- Livestreaming at various events during race weekend (in starting city)
- Social media trend monitoring
- Performance analysis

Desired Skills

- Knowledge of social media platforms and best practices
- Good communication skills

Setting/Time Commitment

This position will work remotely throughout the year (on-site needed during race weekend).

Time Commitment: Approximately 60 hours throughout the year.